

Guest Editor



In his role as Director of Nutrition Advocacy, Education, and Empowerment at PepsiCo, Paul B. Madden, MEd, works with his colleagues and key international medical, academic, foundation, government, and business leaders to develop initiatives that support individuals and families to more frequently make healthier choices with foods, beverages, and activity and thus realize healthier, more balanced lives.

Before working at PepsiCo, Paul initiated and served in numerous leadership roles at the Joslin Diabetes Center, a Harvard Medical School Affiliate. He was the Special Assistant to the President at Joslin, securing and developing business, education, behavioral medicine, and empowerment programs and opportunities for patients and their families, staff, and health care professionals. Throughout his more than 30-year career, he has designed and implemented award-winning, revenue-generating programs for professionals, children, adults, and families.

Paul is an accomplished author and has served in numerous leadership roles on national and international boards and committees, including the American Association of Diabetes Educators (AADE), the Diabetes Exercise and Sports Association, the Diabetes Education and Camping Association, the International Diabetes Federation (IDF), the American Diabetes Association, the Juvenile Diabetes Research Foundation, and the National Certification Board for Diabetes Educators. He serves as the chairman of the AADE Education & Research Foundation and is cochairing the IDF's Youth Empowerment Initiative.

Throughout his career, Paul works to develop solutions that create value and growth for organizations and the people they serve. He empowers, educates, and inspires people to explore and adopt healthier lifestyles and to address the challenges of life more fully and positively.

Patti L. Duprey, MSN, ARNP, CDE, was the *Diabetes Spectrum* associate editor in charge of coordinating this From Research to Practice section.